

UC Berkeley Law

Activity Evaluation Form for California MCLE

Please Print Your Answers and Return Form to Provider

Provider: **UC Berkeley School of Law**

Provider Number: **02442**

Title of Activity: 10th Annual Berkeley Law Sports and Entertainment Conference

Date of Activity: April 11, 2025

Time of Activity: 10:00 AM - 2:00 PM (PT)

Location of Activity: Online/B-CLE Webcast

Total Eligible California MCLE Credit Hours: 3.50 hours

Please Evaluate this Course by Completing the Table Below

Question	Yes	No	Comments
Did this program meet your educational objectives?	<input type="checkbox"/>	<input type="checkbox"/>	
Were you provided with substantive written materials?	<input type="checkbox"/>	<input type="checkbox"/>	
Did the course update or keep you informed of your legal responsibilities?	<input type="checkbox"/>	<input type="checkbox"/>	
Did the activity contain significant professional content?	<input type="checkbox"/>	<input type="checkbox"/>	
Was the environment suitable for learning (e.g., temperature, noise, lighting, etc.)?	<input type="checkbox"/>	<input type="checkbox"/>	
Other criteria:	<input type="checkbox"/>	<input type="checkbox"/>	
Other criteria:	<input type="checkbox"/>	<input type="checkbox"/>	

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Please Rate the Instructors or Panels of the Event by Completing the Table Below

Panel 1 - Celebrity Endorsements and Social Media Advertising: FTC Compliance and Influencer Liability

(Speaker)	On a scale of 1 to 5 (with 1 being Poor and 5 being Excellent), rate the items below	Rate 1 - 5
Barry Benjamin , Kilpatrick	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
Amy Ralph Mudge , BakerHostetler	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
Matthew Thompson , Sidley	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	

Panel 2 - Keynote

(Speaker)	On a scale of 1 to 5 (with 1 being Poor and 5 being Excellent), rate the items below	Rate 1 - 5
Miles Cooley , Liner Freedman Taitelman + Cooley	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	

Panel 3 - AI-Generated Content: Protecting the Rights of Creators in a New Era of Automation

(Speaker)	On a scale of 1 to 5 (with 1 being Poor and 5 being Excellent), rate the items below	Rate 1 - 5
Bridget Amoako , Gibson Dunn	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
David Singer , Jenner & Block	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
Frances Waldmann , Gibson Dunn	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	

Panel 4 - The Future of College Athletics: Beyond NIL and Towards Employment

Status

(Speaker)	On a scale of 1 to 5 (with 1 being Poor and 5 being Excellent), rate the items below	Rate 1 - 5
Brian Anderson , Sheppard, Mullin, Richter & Hampton	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
Jeanifer Parsigian , Winston & Strawn	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	
Zathrina Perez , Gibson Dunn	<i>Overall Teaching Effectiveness</i>	
	<i>Knowledge of Subject Matter</i>	